

Wholehearted Business Programme

FULL LIST OF TRAININGS + COURSES INCLUDED:

Courses Included with Purchase

- Design & Branding
- Creating an email nurture sequence
- Creating, Launching + Evergreen Selling an Online Course
- Design + branding
- Creating an email welcome sequence
- Creating and selling your first online course
- Getting more clients training
- Facebook Ads Walkthrough training
- Admin and systems

Launch plan

Day	Activity	Activity
Week 1 pre	1 x warm up email	Live video / social media post
Week 2 pre	2 x warm up emails (could include a poll for training or webinar topic)	Live video x 2 / social media posts x 2
Monday	Email 1 / Sign up for training	Live video / social media post
Tuesday	Email 2 / Sign up for training	
Wednesday	Email 3 / Sign up for training	Live video / social media post
Thursday	Training goes live + course opens / Email 4	Live video / social media post
Friday	Email 5	
Saturday		
Sunday	Email 6	
Monday	Email 7	Live video / social media post
Tuesday	Early bird ends - emails x 2 and training expires / Email 8 + 9	Live video / social media post
Wednesday		Live video / social media post
Thursday	Email 10	Live video / social media post
Friday		Live video / social media post
Saturday	Email 11	
Sunday	Course closes - Email 12 + 13	Live video / social media post

Notes:
Obviously you don't have to stick to this solidly, you can be flexible, for example leave out email 2 if that feels like too much, not do all those lives etc - this is just a format for you to use as a starting point. Also, you can stop at emails 8+9 if this is just a launch with an early bird offer that's going straight to evergreen rather than an open and close launch.

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FULL LIST OF TRAININGS + COURSES INCLUDED:

- Design + branding
- Creating an email nurture sequence
- Creating, launching and selling an online course (with evergreen funnel info)
- Getting more clients training
- Facebook Ads walk through training
- Admin + systems
- How to run a community challenge (this training will be upgraded and I'll be doing a live training version in April / May)
- Social Media Marketing
- Marketing
- Launching your business
- Tech Tutorials
- Blogging for coaches 101 (this training will be upgraded to a full programme in May / June)
- Monitising your blog training
- Soul Centred Planning Process
- The Unboxed Guide to Niche and Messaging
- Wholehearted (my self care programme)
- Video Tech Guide
- Quick Guide to Tripwire Funnels
- Dream Discovery Calls
- Pinterest Magic

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NEW TRAININGS TO BE INCLUDED

Over the course of the 6 months new trainings and programmes will be added to WBP. Some of these will be available for people outside of WBP to purchase and will obviously be free for members of WBP. Some will only be available inside WBP.

Challenges - live training + course (open to all)

Blogging for Coaches - live training + course (open to all)

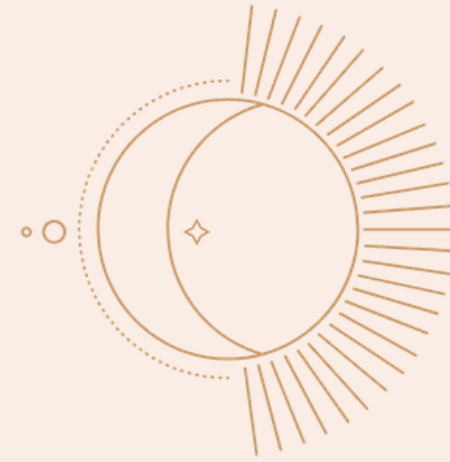
A comprehensive email list training on how to set up, grow and nurture your list (WBP only)

A comprehensive training on Creating your 'Empire' - to cover creating offers, pricing, reoccurring income, business model etc (WBP only)

Trainings / additional group calls on topics such as **authenticity, leadership, magnetism** etc (WBP only)

When WBP re opens in September the price will have increased to reflect the new level of value provided by these additional trainings

DON'T FORGET TO CHECK OUT:



Wholehearted Business

A 6 month 1:1 and group coaching programme designed to ignite your confidence, activate your uniqueness, build your empire and create a thriving business

[FIND OUT MORE HERE](#)